

# NEW MEDIA



*"This program will be a great fit for traditional high school graduates who have an interest in video, photography, art, social media or web design. For those who are working in the audio and video fields who may have graduated a decade or two ago, this program will offer them a chance to 're-train' themselves with hands-on experience on today's technology."*

*Linda Fedrizzi-Williams*

## Why New Media?

Innovations in digital media and technology have created a demand for skilled videographers, camera operators, and editors, as well as developers of apps and games. According to the U.S. Bureau of Labor Statistics, employment in the motion picture and video industries is expected to rise 14% from 2008 through 2018, which is just above the average for all industries. In addition, individuals in multimedia art, digital filming, animation and computer imaging may have the best opportunities. An increasing demand for multimedia artwork is expected to drive job growth, particularly for 3-dimensional videos, advanced special effects and more sophisticated video games. Expanding mobile technologies will also contribute to job growth.

## Why New Media at SUNY Orange?

SUNY Orange provides its new media graduates with the skills needed to pursue careers in television production, film production, audio production, screenwriting, news broadcasting and media development. Graduates will be proficient in visual composition using different forms of digital media such as video, photography, web design and art. They will also be adept at audio production, specifically, digital radio production, sound design and audio engineering. A newly renovated television studio is where students hone their skills. Hands-on projects and assignments bring students in contact with faculty, staff, administrators and classmates in a variety of settings.

## TOP 5 REASONS YOU SHOULD STUDY New Media AT SUNY ORANGE

- ⇒ You will obtain an affordable, high-quality education close to home.
- ⇒ Take advantage of new courses in cinematography, digital storytelling, screenwriting, sound design, TV studio production and video effects.
- ⇒ You will sharpen your production and presentation skills in the Gerry Media Lab, a newly renovated on-campus television studio.
- ⇒ Internships and additional experiential learning projects will further broaden your understanding and enhance your skills.
- ⇒ You will be prepared for employment upon graduation or you can pursue a four-year degree.