

# Time Management “Matrix”

A blueprint for daily time management

	Urgent	Not Urgent
Important	<p><b>Do now: Unforeseen events and immediate problems</b></p> <ul style="list-style-type: none"><li>• Crisis Issues</li><li>• Emergency work</li><li>• Last-minute obligations</li></ul>	<p><b>Schedule on calendar: Bigger goals, preparation, planning</b></p> <ul style="list-style-type: none"><li>• Important Goals</li><li>• Strategic Tasks (might not have a deadline)</li><li>• Long-term projects</li></ul>
Not Important	<p><b>Do soon: Constantly busy without moving forward</b></p> <ul style="list-style-type: none"><li>• Incoming messages and mail</li><li>• Minor issues and interruptions</li></ul>	<p><b>Do later: Trivial activities, things we don't need to do but might like to</b></p> <ul style="list-style-type: none"><li>• Routine tasks</li><li>• Time-killing activities and distractions</li></ul>