



1st Annual Hudson Valley

Assistive Technology EXPO

Tools for Living Life to the Fullest

Showcasing the latest products & services
to enhance independent learning and living
Interactive Exhibits • Special Events
FREE to the PUBLIC

INVITATION to be a SPONSOR or EXHIBITOR

Saturday, May 15, 2010
10 AM - 4 PM

Orange County Community College
Middletown, New York

Hosted by:
SUNY Orange CENTER for ASSISTIVE TECHNOLOGY
INDEPENDENT LIVING Inc.
INSPIRE: Orange County Cerebral Palsy Center
ORANGE COUNTY OFFICE for the AGING

THANK YOU for your SUPPORT and SPONSORSHIP
of the

1st ANNUAL HUDSON VALLEY ASSISTIVE TECHNOLOGY EXPO

For additional Information please contact
flo.hannes@sunyorange.edu
or 845.341.4323

*** EQUIPMENT LOANER PROGRAM ***

Can we interest your company in donating/loaning
products/equipment for demonstration at the
SUNY ORANGE CENTER for ASSISTIVE & REHAB TECHNOLOGY

☐ We are interested in this promotion of products:

Please have a representative contact:

Name _____

Email _____

Phone _____ EXT. _____

You're invited to EXHIBIT and/or SPONSOR

Join us for an expo that will celebrate the opening of **SUNY Orange Center for Assistive & Rehab Technology**, the Hudson Valley's first comprehensive center to provide access to tools that will enable people to live life to the fullest!

The **SUNY Orange Center for Assistive & Rehab Technology** is the first comprehensive center within the Mid-Hudson Valley to provide products and services that address the needs of individuals with disabilities and/or age-related limitations. The Center, to be based on the Middletown and Newburgh campuses of Orange County Community College will offer opportunities for individuals of all ages to participate in hands-on demonstrations of assistive devices and technology tools that encourage independent learning and living.

The **1st Annual Hudson Valley Assistive Technology EXPO** will showcase the latest innovations in assistive technology for individuals with visual, auditory, mobility, communication, sensory processing impairments or who experience difficulties with daily living skills; and products that enhance academic, home and work modifications or adaptations.

We anticipate this event will attract 80 business and agency exhibits including informational/workshop booths, poster sessions, interactive games and wheelchair sports activities. All exhibits, informational workshop booths and activities will take place in the 23,000 sq. foot gymnasium in the College's accessible Athletic Center.

Exhibitor and sponsor names, booth locations, presentations and special events will be listed in an Exhibit Hall guide that will be distributed to over 1000 attendees, including persons with various types of disabilities, their family members and caregivers, rehabilitation professionals, home healthcare providers, healthcare facility administrators, community resource agency personnel, early intervention service providers, students, teachers, military personnel and senior citizens.

Standard booths are 10x10 (larger booths are available) and include a 6-foot table, 2 chairs and pole and drape background. Electrical outlets, internet ports and Wi-Fi are available.

Exhibitor setup will be Friday, May 14 from 3 – 5 pm. Exhibit hours are 10 – 4 pm on Saturday, May 15.

Thank you for your support and sponsorship!

Your sponsorship will support both this informative EXPO as well as community awareness and utilization of the SUNY Orange Center for Assistive & Rehab Technology

ASSISTIVE TECHNOLOGY EXPO SPONSORSHIP OPPORTUNITIES

PLATINUM \$5000

- Prime Location Premium Booth • Exhibit Guide Premier Location Full Page Ad
- Platinum Corporate Sponsor recognition in all advertising materials
- Company Name & Logo on EXPO Event Bag • 2' x 4' Color Banner

GOLD \$2500

- Prime Location Select Booth • Company Name on EXPO Event Bag
- Exhibit Guide Prime Location Full Page Ad
- Corporate Sponsor recognition in all advertising materials
- 2' x 3' Color Banner,

SILVER \$1500

- Standard Exhibit Booth • Company Name on EXPO Event Bag
- Exhibit Guide Prominent Location Full Page Ad • 2'x3' Color Banner,
- Corporate Sponsor recognition in all advertising materials

BRONZE \$500

- Standard Exhibit Booth • Exhibit Guide Full Page Ad
- Company Name on EXPO Event Bag

EXHIBIT GUIDE BOOK

[Lists Exhibit Booths/Special Events/Sponsors]

FULL PAGE	[5"x 7"]	\$350	HALF-PAGE	[3.5"x 5"]	\$200
1/4 PAGE	[3.5" x 2"]	\$125	PATRON'S LIST		\$100

EXPO EVENT BAG [Distributed free to all attendees]

NAME PRINTED ON BAG \$100

2' x 3' FULL COLOR BANNER [Prominently displayed]

NAME and/or LOGO \$500

EXHIBIT BOOTH CHOICES

RESERVE BEFORE MARCH 15, 2010

Standard (10' x 10') \$150

Select (10' x 20') \$225

Premium (10' x 30') \$350

Product Information Booth* (10' x 10') \$200

RESERVE AFTER MARCH 15, 2010

Standard (10' x 10') \$200

Select (10' x 20') \$275

Premium (10' x 30') \$400

*Your company provides demo product(s) & literature, the EXPO will provide an Occupational Therapy Assistant student as your EXPO Exhibitor.