#### Strategic Plan 2020-2025

Themes and Ideas



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#### Strategic Planning Areas of Focus

- Empower Student Success: Equitably link Students with their Aspirations
- Strengthen Our Region's Economic Future: Teach and Train for a Brighter Tomorrow
- Sustain and Invigorate our Planned Future: Reimagine Human, Financial, and Physical Resources



#### Empower Student Success: Equitably link students with their aspirations

Theme #1: Provide support for the student of today and tomorrow through integrating tools and support as early as possible, coordinating services, and providing a more human touch.



#### Empower Student Success: Equitably link Students with their Aspirations

Theme #2: Intentionally and specifically support inferested students to transition from noncredit to credit credentials.



#### Empower Student Success: Equitably link Students with their Aspirations

Theme #3: Identify academic areas for the College to focus on for the future. Which programs need to be grown? What are we missing? What do we do well?



#### Empower Student Success: Equitably link Students with their Aspirations

Theme #4: Provide exploratory degree programs that allow students to sample college-level courses and access information (i.e., statistics) about career choices and potential pathways.



Theme #1: Expand workforce development through collaboration and partnerships by identifying business, industry and cultural trends which are responsive to evolving community needs.



Theme #2: Identify and address the needs of an increasingly diverse population and workforce through consideration of changing student demographics and improved evening and online course offerings.



Theme #3: Commit to meaningful, ongoing faculty support and development to ensure our faculty have access and experience with rapidly developing technologies and knowledge in their areas.



Theme #4: Develop relevant and flexible programming that appeals to both the short-term and long-term needs of those not currently pursuing a degree program using new models (micro-credentialing, stackable certificates, value-added certificates).



Theme #5: Expand and integrate the role of workforce development and CAPE into all areas of the College through pathways that encourage/link/lead noncredit pathways to the workforce and/or degree completion.



Theme #6: Reposition the College as the hub for community learning, engagement, enrichment and growth for all residents of the County while emphasizing the pillars of our institution: academic and faculty excellence.



Theme #1: Use human, financial, and physical resources to collectively and cohesively achieve holistic, student-centered outcomes with the common goal of enhancing the student experience.



Theme #2: Foster a culture of collaboration, communication, and ongoing assessment to equitably and consistently utilize resources between departments and campuses, with clearly defined employee roles.



Theme #3: Foster collaboration with community partners and educational institutions to enhance funding opportunities.



Theme #4: Strengthen the partnership with the Foundation utilizing ongoing and consistent assessment to align the goals of the college, the Foundation, and our community partners.



Theme #5: Maximize and more efficiently use the existing technologies and physical resources of the institution by establishing plans and processes that allow for upgrading and maintaining current resources.



#### Feedback

- Please share with us your first impressions of the themes identified in each strategic area of focus
- These themes will become our Strategic Goals
- This presentation will be available for review along with the opportunity to provide further written feedback: a link will appear in the January 16 Campus Grapevine

