Sustainability Grant Evaluation Rubric

SUNY ORANGE SUSTAINABILITY GOALS for AY 12-13

1) Review the energy conservation measures proposed by Steven Winter Associates, based on their Nov 2011 NYSERDA Benchmarking Study of Middletown Campus, and decide how to use them for the foundation of a comprehensive Climate Action Plan.

2) Continue discussing strategies for infusing to greater degree sustainability topics/issues/discussions into the curriculum and alongside the curriculum.

3) Review the Sustainability Master Plan and revise accordingly.

4) Establish a method to track the College's progress in becoming more sustainable.

5) Strengthen collaboration among the various sectors of the College and between the College and external organizations.

GENERAL REQUIREMENTS

Criteria	Exceeds Criteria	Meets Criteria	Approaches Criteria	Does Not Meet Criteria	Score
	7-8 Points	**5-6 Points**	**2-4 Points**	**0-1 Points**	
PROJECT IMPACT Project has a direct, measurable impact on the priority objectives of the committee for the current academic year	The project has a direct, measurable impact on **more than one** of the priority objectives of the committee for the current academic year at **both campuses**	The project has a direct, measurable impact on **one** of the priority objectives of the committee for the current academic year at **both campuses,** or meets **multiple** goals on **one campus**	The project has a direct, measurable impact on **at least one** of the priority objectives of the committee for the current academic year on **either** Middletown or Newburgh campus	The project **will not** have a direct measurable impact on one of the priority objectives of the committee for the current academic year	
Criteria	Exceeds Criteria	**Meets Criteria**	**Approaches Criteria**	**Does Not Meet Criteria**	Score
	4 Points	**3 Points**	**1-2 Points**	**0 Points**	
TRACKING/REPORTING The project plan includes a detailed method for tracking and reporting progress and success, along with a plan on how to disseminate this information to audiences		Method for tracking and recording progress and success is **clearly** defined, and a full description is outlined in the plan. A method for disseminating the project information is also included with a detailed plan on reaching the target audiences.	Method for tracking and recording progress and success is **loosely** defined, and a brief description is outlined in the plan. A method for disseminating the project information is also included with a plan on reaching the target audiences.	Method for tracking and recording progress and success is **not included** or clearly defined	

Criteria		Exceeds Criteria	Meets Criteria	Does Not Meet Criteria	Score
		2 Points	**1 Point**	**0 Points**	
TIMELINE/BUDGET Proposal is accompanied by detailed description of project timeline and budget		A timeline and budget, both of which are **thoroughly** researched, are **included**	A timeline and budget are included but one or both is somewhat **vague**	**No timeline or budget** submitted	

PROJECTED SAVINGS FOR THE COLLEGE
This proposal includes estimates for: Hard savings [dollars] ____Yes ____ No
This proposal includes estimates for: Soft Savings [efficiency, satisfaction, improved productivity, awareness, changes in habits, etc.] ____Yes ____ No

EDUCATION AND CURRICULUM

Criteria	Exceeds Criteria	Meets Criteria	Approaches Criteria	Does Not Meet Criteria	Score
	4 Points	**3 Points**	**1-2 Points**	**0 Points**	
AWARENESS/RESPONSIBILITY Project incorporates and increases sustainability awareness and responsibility through the implementation of green programs and/or the sharing of sustainable information	Proposal **very effectively** incorporates and increases sustainability awareness in a way that fully engages **most or all sectors** of the College community	Proposal **effectively** incorporates and increases sustainability awareness in a way that fully engages **at least two sectors** of the College community	Proposal **somewhat effectively** incorporates and increases sustainability awareness in a way that engages **at least one** sector of the College community	Proposal **does not** incorporate **or minimally** incorporates an increase in sustainability awareness or only minimally engages **a small portion** of the College community	

POTENTIAL TO DECREASE GREENHOUSE GAS EMISSIONS

Criteria	Exceeds Criteria	Meets Criteria	Approaches Criteria	Does Not Meet Criteria	Score
	4 Points	**3 Points**	**2 Points**	**1-0 Points**	
RESOURCE REDUCTION Project demonstrates a capacity to reduce the College's overall greenhouse gas emissions (associated with usage of energy and/or other resources)	The project will **substantially** reduce GHGE in the related area (i.e. transportation, energy use, waste reduction etc.) **(>20% reduction)**	The project will **significantly** reduce GHGE in the related area. **(10-20% reduction)**	The project will only **minimally** reduce GHGE but low or no estimate is included in the application **(<10% reduction)**	**No GHGE reduction** expected	

RESOURCE REDUCTION QUANTIFICATION
Does application accurately quantify potential resource and/or GHGE emissions reduction calculations? ____Yes ____ No.   If yes, add 1 bonus point

FEASIBILITY AND COLLABORATION

Criteria	Exceeds Criteria	Meets Criteria	Approaches Criteria	Does Not Meet Criteria	Score
	4 Points	3 Points	1-2 Points	0 Points	
FEASIBILITY Project demonstrates feasibility regarding its ability to be implemented	Proposal includes a fully developed plan with such items as: specific actions steps; timeline for each action step; obtained approval from appropriate administrators; faculty or staff impacted by project are aware and supportive of implementing project; potential hurdles identified and addressed	Proposal includes a significantly developed plan with such items as: specific actions steps; imminent approval from appropriate administrators; faculty or staff impacted by project identified; potential hurdles identified	Proposal includes a partially developed plan with only vague steps outlined. Approvals from appropriate administrators have not been sought or granted; potential hurdles not identified	No plan – Idea stage only	
COLLABORATION Project shows potential for collaboration among various groups *Groups = department, division, office/unit, class, club, external organization*	Proposal demonstrates a collaborative process that includes **three or more groups** involved in planning and implementation, with: contributions from each collaborator articulated in detail; and all stakeholders informed and supportive of project	Proposal demonstrates a collaborative process that includes three or more groups involved in planning and implementation, with: contributions from each collaborator explored and articulated; and all stakeholders are listed (including any external groups, if applicable)	Proposal demonstrates a collaborative process that includes two groups in planning and implementation, with: contributions from each collaborator explored and articulated in proposal; and stakeholders listed (including an external group, if applicable)	Proposal involves just one group in planning and implementation. Potential for collaboration exists but is not articulated	
LONG-TERM PROJECT VIABILITY Does project appear to have long-term viability (can it be infused into College operations and easily maintained in the future)? ____Yes ____ No.					