

**Transfer Articulation Agreement**  
**between**  
**STATE UNIVERSITY OF NEW YORK**  
**COLLEGE OF AGRICULTURE AND TECHNOLOGY AT COBLESKILL**  
**and**  
**ORANGE COUNTY COMMUNITY COLLEGE**

*March 2019*

This agreement establishes procedures to promote the easy transition of Associate in Applied Sciences (AAS) and Associate in Science (AS) degree graduates from Orange County Community College (SUNY Orange) to the Bachelor of Business Administration (BBA) at the State University of New York College of Agriculture and Technology at Cobleskill (SUNY Cobleskill).

Objectives of the Agreement

1. To provide a transfer path to qualified graduates of SUNY Orange who want to enhance their education and careers by pursuing a bachelor's degree.
2. To assist academic advisors with pertinent academic information for students who wish to continue their education in a bachelor degree program.
3. To attract qualified students to SUNY Orange and SUNY Cobleskill.
4. To facilitate communication and academic coordination between faculty and administrators at each institution regarding curriculum and the transferability of the courses.

Terms of the Agreement

1. Students from SUNY Orange, who complete the AAS or AS degree and have the courses outlined in Addendums A, B, C, or D, with a minimum 2.25 cumulative grade point average, will be guaranteed admission into the BBA degree at SUNY Cobleskill with full junior status.
2. Transfer students must complete and file the SUNY Admissions Application indicating transfer to SUNY Cobleskill prior to November 15 for spring semester entry, and prior to May15 for fall semester entry.
3. Courses satisfying major field requirements must have C grade or higher to be accepted for transfer credit.
4. Students who do not meet the requirements of this agreement will also be considered for admission. They will be evaluated on an individual basis.

Review and Revision of the Agreement

This joint agreement will be reviewed when substantial changes are made in the curriculum on either campus. At the request of either party, a review of the Transfer Articulation Agreement will be conducted by both institutions.

Termination

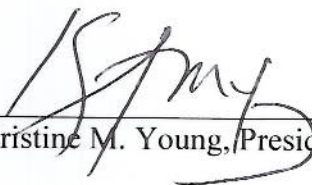
This agreement shall remain in force from March 2019, on which it is signed, until such time as either institution elects to terminate it. Termination by either institution will be announced with sufficient anticipation to assure any SUNY Orange students enrolled, the opportunity to be admitted to SUNY Cobleskill under its terms.

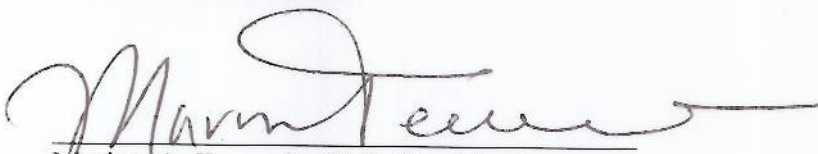
Effective Date and Signatures


This agreement will become effective March 2019, upon acceptance of Agreement with appropriate signatures.

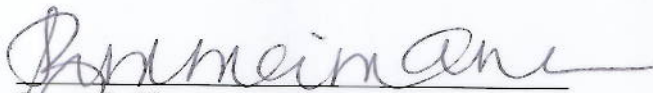
SUNY ORANGE

SUNY COBLESKILL

  
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Dr. Kristine M. Young, President

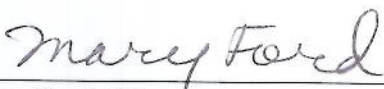
  
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Marion A. Terenzio, PhD, President

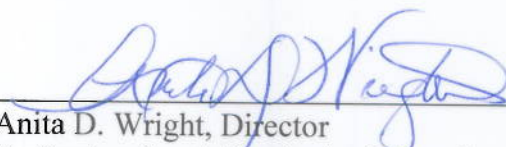
  
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Dr. Erika Hackman, Vice President for  
Academic Affairs

  
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Susan J. Zimmermann, PhD, Provost  
and Vice President for Academic Affairs

  
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Lucinda Fleming, Chair  
Business

  
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Katrina M. Pearl, Chair  
Business & Information Technology Dept.

  
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Mary Ford, Director  
Office of Educational Partnerships

  
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Anita D. Wright, Director  
Professional and Continuing Education

**ORANGE COUNTY COMMUNITY COLLEGE**  
**MARKETING – AAS**  
**TO**  
**STATE UNIVERSITY OF NEW YORK AT COBLESKILL**  
**Bachelor of Business Administration (BBA) – with Marketing Minor**

**Addendum C**

	<b>Orange Course</b>			<b>Cobleskill Equivalent</b>	
ACC 101	Accounting Principles 1	4	ACCT 101 ACCT 1XX	MF - Financial Accounting EL - Accounting Elective	3 1
ART 123	Visual Com. & Graphic Design 1	3*	GART 112	EL (GE AR) – Digital Media	3
BUS 101	Business Math	3	MATH 113	LAS (GE-MA) - Mathematics of Finance	3
BUS 103	Introduction to Business	3	BADM 131	MF - Principles of Business	3
BUS 105	Business and Society	3	BADM 1XX	PR – Business & Society Elective	3
BUS 161	Computer Applications in Business	3	CITA 110	MF - Microcomputer Application	3
BUS 201	Business Law 1	3	BADM 223	MF- Business Law I	3
BUS 203	Business Communication	3	BADM 145	MF – Business Communication	3
MKT 101	Principles of Marketing	3	BADM 134	MF (MM) – Principles of Marketing	3
MKT 115	E-Marketing Principles	3	BADM 1XX	PR – Bus. Elec. E-Marketing Principles	3
MKT 201	Advertising	3	BADM 2XX	PR – Bus. Elec. Advertising	3
MKT 202	Salesmanship	3	BADM 137	PR (MM) - Professional Selling	3
MKT 203	Marketing Management	3	BADM 2XX	PR – Bus. Elec. Marketing Management	3
MKT 204	Problems in Marketing	3	BADM 2XX	PR – Bus. Elec. Problems in Marketing	3
OFT 106	Keyboarding	1	FREL 1XX	EL – Free elective Keyboarding	1
ENG 101	Freshman English I	3*	ENGL 101	LAS (GE-CM) - Composition I	3
ENG 102	Freshman English II	3	ENGL 102	LAS (GE-CM) – Composition II	3
ECO 201	Social Science Elective: Macro-Economics - highly recommended	3*	ECON 124	LAS (GE-SS) - Macro-Economics	3
MAT 120	Math/ Lib. Arts Elective-:Statistics highly recommended	3*	MATH 125	LAS (GE-MA) - Statistics	3
	Social Science Elective - Amer. Hist. , Other World Civ., or Western Civ. SUNY Gen. Ed. course	3*	<i>Equivalent Course</i>	<i>LAS (GE-AH, WO, or WC) Equivalent Course</i>	3
	Math/ Lib. Arts Elective- Course in a SUNY Gen. Ed. Category not already satisfied	3*	<i>Equivalent Course</i>	<i>LAS (GE- ) - Equivalent Course</i>	3

Credits from the courses above, in the Marketing - AAS program, will transfer to the Business Administration - BBA degree in the following categories:

Major Field Requirements .....	18
Professional Requirements .....	18
Liberal Arts & Sciences Requirements.....	21
General Electives .....	5
<b>TOTAL CREDITS TRANSFERRED</b>	<b>62</b>

*24 Credits of SUNY General Education requirements are satisfied in \*six categories.  
 (MM) – Identifies the coursework required for the Marketing Minor.*

# ORANGE COUNTY COMMUNITY COLLEGE

## MARKETING – AAS

TO

### STATE UNIVERSITY OF NEW YORK AT COBLESKILL

#### Bachelor of Business Administration (BBA) – with Marketing Minor

*62 credits will transfer to the 122-credit requirement in Bachelor of Business Administration with a Marketing Minor (MM). 60 credits of the following coursework will need to be satisfied:*

#### Major Field Requirements – 40 credits including:

ACCT 103	Managerial Accounting	3
ACCT 335	Principles of Financial Management	3
BADM 249	Management	3
BADM 305	International Business	3
BADM 320	Ethics and Management	3
BADM 380	Internship Orientation	1
BADM 400	Operations Management	3
BADM 449	Management Policies and Issues	3
Management Electives (300-499) ACCT, BADM, CITA, CAHT, ECON, FSMA, GOVT, MKHT, or PSYC		3
MKHT 334 (MM) Marketing Research		3
BADM 480	Internship	9
BADM 485	Internship Reporting	3
or BADM, CAHT, CITA, FSMA 300-499 (12 credits)		

#### Liberal Arts & Sciences Requirements - 13 credits including:

PHED 151	Wellness	1
Additional Liberal Arts & Science Electives		6
Upper level (300-499) Liberal Arts & Science courses		6

#### General Electives – 7 credits including:

MKHT 311 (MM)	E-Marketing	3
BADM 330 (MM)	Advertising & Promotion or	
MKHT 405 (MM)	Consumer Behavior	3

30 Credits of SUNY General Education requirements must be satisfied in “seven” categories.  
(MM) – Identifies the coursework required for the Marketing Minor.

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